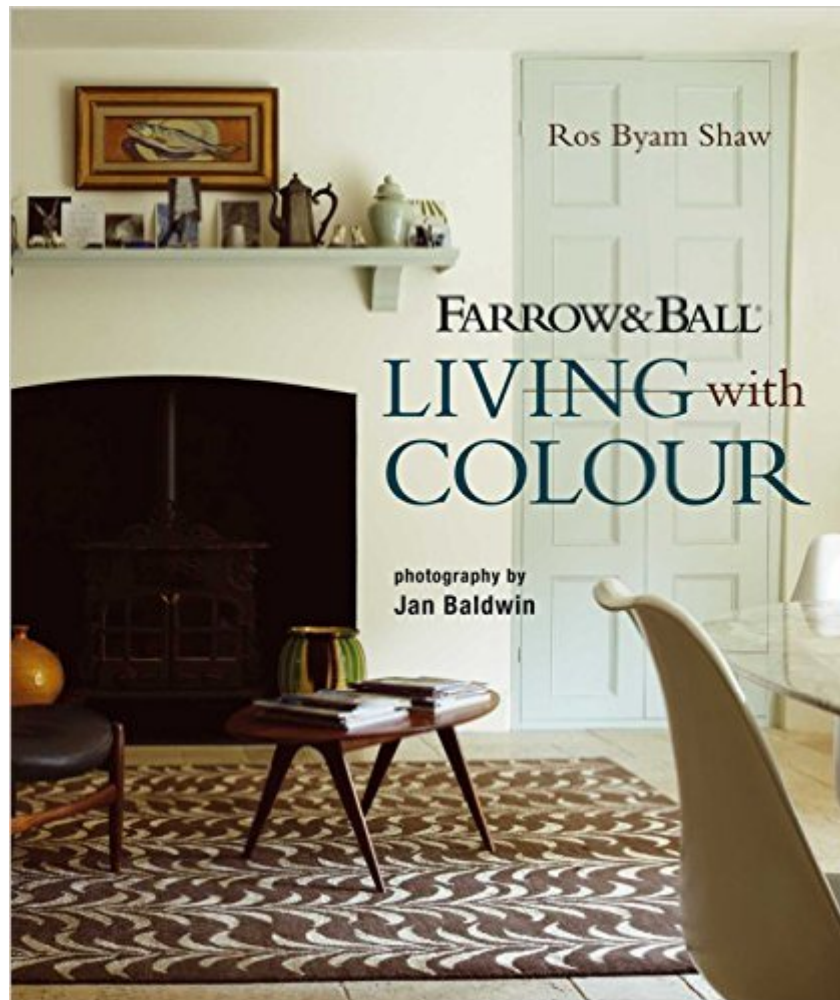


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# Farrow & Ball Living With Colour



## Synopsis

Iconic British brand Farrow & Ball began in the 1940s as a small firm specializing in paints made in the traditional way with traditional ingredients. Despite its success, Farrow & Ball has stayed true to these origins. It is the quality of the paint, with its exceptional depth and subtlety of color, that has made the company famous worldwide. Farrow & Ball paints look as good on the walls of a slick flat as they do in a period ballroom and are as perfect for a cottage as in a castle. Divided into chapters according to style, including Classical, City, Modern Country, Cottage, and Country House, the first part of the book shows Farrow & Ball paints and wallpapers in a wide range of unusual and beautiful interiors. Part Two of the book is devoted to color. From the themes of All White and In Neutral to Softly, Softly, and Bright and Beautiful, each chapter explores a particular palette and shows how color can be used to create atmosphere, character, and charm. Inspiring, instructive, celebratory, this book brings out the painter and decorator in us all.

## Book Information

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## Customer Reviews

If you like Farrow & Ball paint or any quality interior paint, this book should be extremely helpful to you. The top interior designers recommend their paints, and some use Farrow & Ball almost exclusively. This book shows why: room after room of rich, luxurious paint. The issue with paint is that it's difficult to see from a small sample how it will look on the walls of the room as the color tends to intensify once the whole room is painted. Designer Jeffrey Bilhuber recommends buying 4

large poster boards, painting them with your sample and placing them on all four walls of the room to see how a large sample looks in your room. However, it's also helpful to see a particular paint color you are considering on all the walls of an actual room. That's where this book comes in. It is composed of case studies of 16 homes decorated with Farrow & Ball paint and papers grouped by chapter into colors labeled: "all-white, in neutral, softly, softly, bright and beautiful and dark and handsome." Farrow & Ball offers 132 shades of color for every "stripe in the rainbow", says author Ros Byam Shaw. They tend to be "off-colors, knocked back and subtle", she describes. The paints are created in Dorset, England where the company was founded in 1946 and often were designed to resemble historical shades from the past. The paints have 30% more pigment than other paints, without filler of microscopic acrylic beads, and they have the "refractory quality" of titanium dioxide, an iron oxide that has been used for paint since prehistoric times. These natural ingredients insure the paints have little odor and zero VOC's (volatile organic compounds) that folks nowadays are concerned about. Their depth makes the walls appear "almost as if you could dip your hand into the wall" as one employee is quoted by author Byam Shaw. It also makes them very difficult to try to replicate with another paint brand. You get what you pay for: inimitable quality and the rooms in this book illustrate it. The colors remind me of those in Vermeer paintings. In this book, the colors star, the interior decoration recedes or blends. And the colors are gorgeous. If you like cottage, country, modern, eclectic and classic historical styles such as Gustavian, Regency, Victorian, Art Deco, Colonial, English Country, French Provencal, just about any style but "Hollywood Regency"--although you could probably find paints of theirs compatible with that style too!-- you'll love the colors in this book. This book is perfect for any interior designer, or anyone thinking about painting their home with a high quality paint who wants to see what gorgeous, quality paint should look like on a wall. The book helpfully lists the names of the paint colors and wall papers so if you see one you'd like to sample, you can take the name to your paint store. The rooms are fairly simple in decor, so if you love simple, understated style, you'll enjoy seeing these interiors. Again, this book is less about decorating tips and styles, and more about the paint and colors themselves. I love author Ros Byam Shaw's other books OLD HOUSE, NEW HOME and PERFECT ENGLISH and PERFECT ENGLISH COTTAGE on English country decorating and her same quality text is here, too. She has paint tips sprinkled throughout the book and a helpful glossary, based on typical questions Farrow & Ball gets from customers about paint. Ros Byam Shaw is former Features Editor of The World of Interiors, is a Deputy Editor for W magazine (British edition) and the author of 5 books on decorating. One warning: after looking at this book, I wanted to freshly paint all the walls in my home with Farrow & Ball paint.

I was blown away to see other reviewers give this book such low marks. Boring, really? Well it's not over the top modern but a book filled with interiors that have a more relaxed lived in style. I'm a huge fan of Farrow & Ball paints and anticipated the release of this book for months. If you're a fan of English country style and author Ros Byam Shaw you'll love this book. I'm currently renovating an 18th century home in Massachusetts and found myself marking every other page as inspiration for my bathrooms, living room and bedrooms. I buy a lot of interior design books; Living with Colour is one of my favorites of 2010.

I ordered this book to help me select Farrow & Ball paint colors. I haven't used the paint yet, but the book is a fantastic resource. There are loads of pictures with specific information about the Farrow & Ball paint colors used in the room. You can see how different colors look when combined in a room on the baseboards, the walls and other accents like book shelves. I have read the book cover to cover and browsed through it several times in the past week. I know I'll be flipping through it again and again every time I redo a room in my home.

The photos say it all but the story fills the pictures with the history of these lovely homes. One gets great ideas to transform their own homes into colorful ones. I would recommend this book for any one interested in improving the appearance of their home.

I finally purchased this book at a discount bookstore after looking at it on 's site for years...I was somewhat hesitant to purchase online as I thought it might turn out to really be an ad for F&B paint...now that I own this book, I see that it is absolutely a beautiful design book of amazing interiors incorporating very high quality paint and wall paper. The interiors are eclectic rooms in unique homes, lived in by people with distinct taste, not dictated by the trend of the moment. They feature beautiful architecture, furniture, textiles, wall treatments, artwork, collections, and the like. If you like designers in the vein of Axel Vervoordt, Muriel Brandolini, Martin Lawrence Bullard, Vincent Wolf, and the like, you will love this book of high end, carefully curated interiors.

Beautiful and somehow peaceful book. I like the most the perfect selection of wall painting for each room. The "pallet" offer to the reader, as the selection of tapestries and wall paper are very armonius although is not new they match perefctly together. It gave me good ideas for the restauration of my new beach house. The size of each page also is ideal for reading by two, as a

shared activity. My problem was that the colours itself tend to be a little monochromatic when it come to the end.

This book does a great job of illustrating the subtleties and effect of color and light within the rooms shown. I have used F&B paint and this book is helpful in choosing colors for my home, as I suppose it was intended. I also like the mix of decorating styles presented here, used to great effect in showcasing this companies excellent paint and palette.

I was hoping the reviewer who stated the book was "a bore" was wrong, so I took a chance. Well I guess I will pay more attention next time! The cover is much more interesting than the contents, folks. I also thought the writing rather pretentious; not very helpful. If you want to see the actual colors, which are indeed beautiful, you are much better off sending for an actual color book of samples from Farrow and Ball, and... they won't cost a dime!

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